

# **MOON JELLY** SCIENTIFIC NAME ANIMAL FACT The moon jelly's diet consists primarily of Aurelia aurita zooplankton, including small shrimps, fish eggs and larvae. CONSERVATION STATUS EX EW CR EN VU NT LC DD NE Not Evaluated

# A YEAR OF REEMERGENCE

#### FRIENDS,

2021 proved to be a year of reemergence. Georgia Aquarium focused on rebuilding our team and getting back to full steam ahead on our mission-based activities, returning to field work, and exploring new conservation initiatives.

Additionally in 2021, I took on the role of Association of Zoos and Aquariums (AZA) chair. This positions Georgia Aquarium even more as a leader in the industry, playing an increasingly important part in shaping the future of zoos and aquariums.

Recently, Georgia Aquarium has become a designated Center for Species Survival by the Species Survival Commission of the International Union for the Conservation of Nature (IUCN). We are the first aquarium in North America and one of only two United States facilities to be Centers for Species Survival. This means we will continue to focus on preserving and restoring endangered species in our living collection, while also conducting Red List Assessments, hosting workshops and training other zoos and aquariums in species conservation.

As a part of our efforts to expand our reach beyond our walls, we welcomed Dr. Dayne Buddo in a new position as the Director of External Engagement. Dr. Buddo has begun leading a number of initiatives that seek to deepen our ties with the community at different levels, including strengthening

local community engagement, pushing forward regional programs, and serving as a point person for national and international relationships.

Our commitment to education and the state of Georgia continues, too. Beginning in 2021, as a part of our partnership with Invest Atlanta, Georgia Aquarium has begun to offer scholarships to rising westside Atlanta college students primarily focused on those pursuing degrees in marine biology and other related marine and aquatic fields. The goal is to provide approximately ten \$2K scholarships annually for a duration of ten years.

In a year where many were truly evaluating what was important to them and where they wanted to focus their support, I thank you all sincerely for your belief in and continued support of Georgia Aquarium. It wouldn't be possible without you.

Georgia Aquarium is a nonprofit committed to inspiring awareness and preservation of our ocean and aquatic animals worldwide.



Sincerely,
Brian Davis, PhD

President & CEO Georgia Aquarium

# 

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# AROUND THE AQUARIUM

The animal life, volunteers and guests who make us who we are





AROUND TOWN

Enriching our greater community



20

AROUND THE WORLD

Our global research and impact



26 & DONORS

30 FISCAL HEALTH

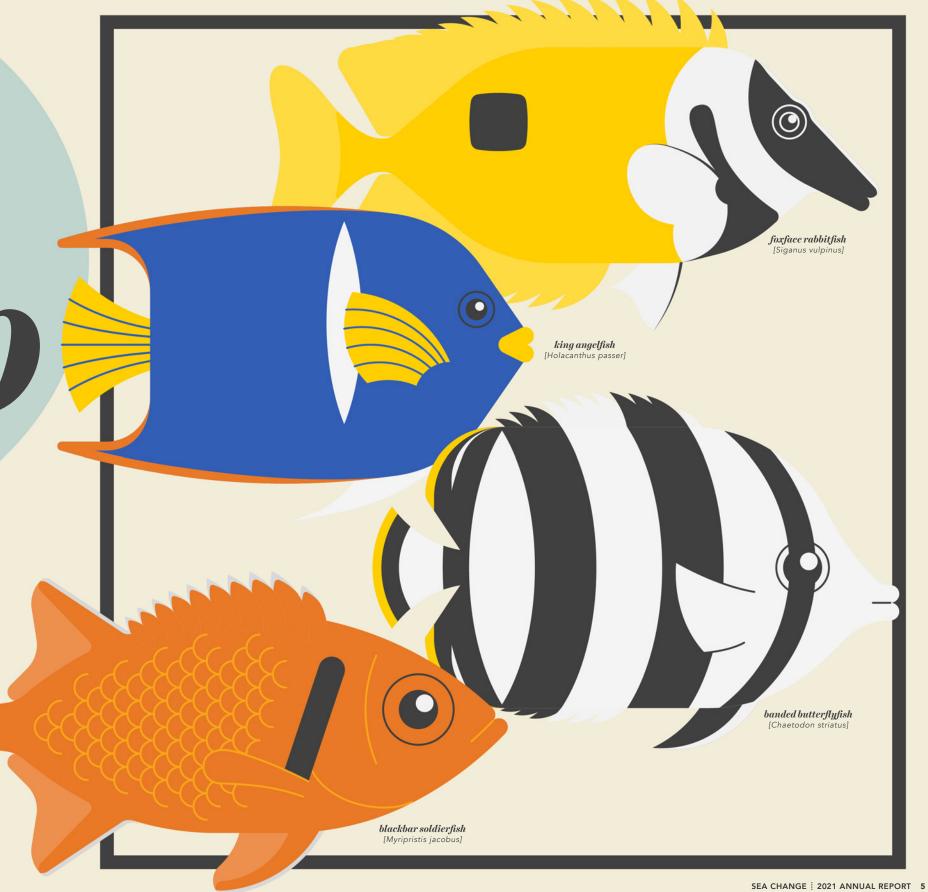
32 YOUR SUPPORT



# HONOR CONTRACTOR OF THE PARTY O

GEORGIA AQUARIUM BENEATH the SURFACE

Georgia Aquarium is a scientific institution that educates and entertains, features high-caliber exhibits and programs, and provides guest experiences that promote the conservation of the aquatic world.



# **ANIMAL CARE** by the numbers

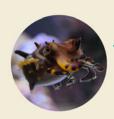
2021 was a year of beginnings and noteworthy anniversaries.





#### Celebration of Tank's Gotcha Day

Tank is our resident green sea turtle and has been with us in Ocean Voyager for **ELEVEN YEARS**, where he serves as an important ambassador for his species. He was rescued following a shark bite injury and deemed non-releasable. Green sea turtles are currently listed as endangered under the U.S. Endangered Species Act.

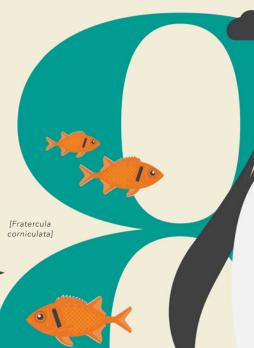


flamboyant cuttlefish born onsite in **Tropical Diver** 

Hatched horned puffin chick Dandelion







[Spheniscus

Hatched

African penguin chicks

Daphne • Eloise Simon • Colin Archibald • Antony Brimsley • Benedict



First full year of our Shark & Ray Interaction, bringing in **THOUSANDS** of guests at a capacity rate of over

# **ENCOUNTER** attendance

2021 brought back some of our amazing animal encounters and experiences, as well as launched new and exciting programming.

Relaunched Harbor Seal and Penguin **Encounter programs** which had been offline since 2020







for guests to participate in a poolside experience with beluga whales, interacting in a variety of different and fun ways





Member appreciation
events returned with

Merry Member Morning
welcoming almost

# 500

members for breakfast, photos with Santa Claus, and keeper talks with our Fish & Invertebrates and Penguin teams

#### Added member discounts







MEMBERSHIP highlights

## **VOLUNTEER**

engagement

(11)

volunteer hours
48.773

2021 total



Brought back the **teen volunteers** and **internships programs** 

Began onboarding new volunteers

Began onboarding

new volunteers
in the last quarter

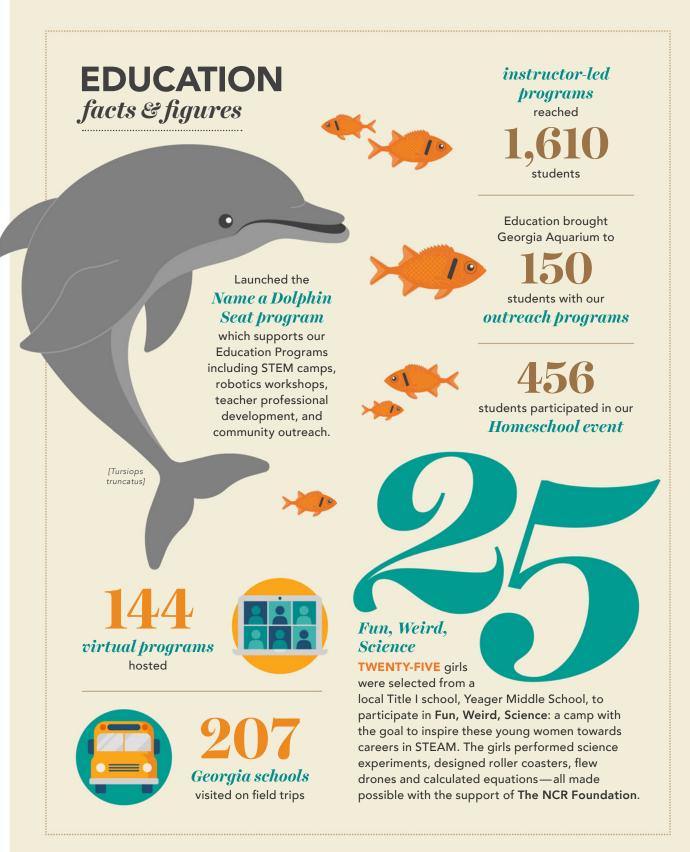
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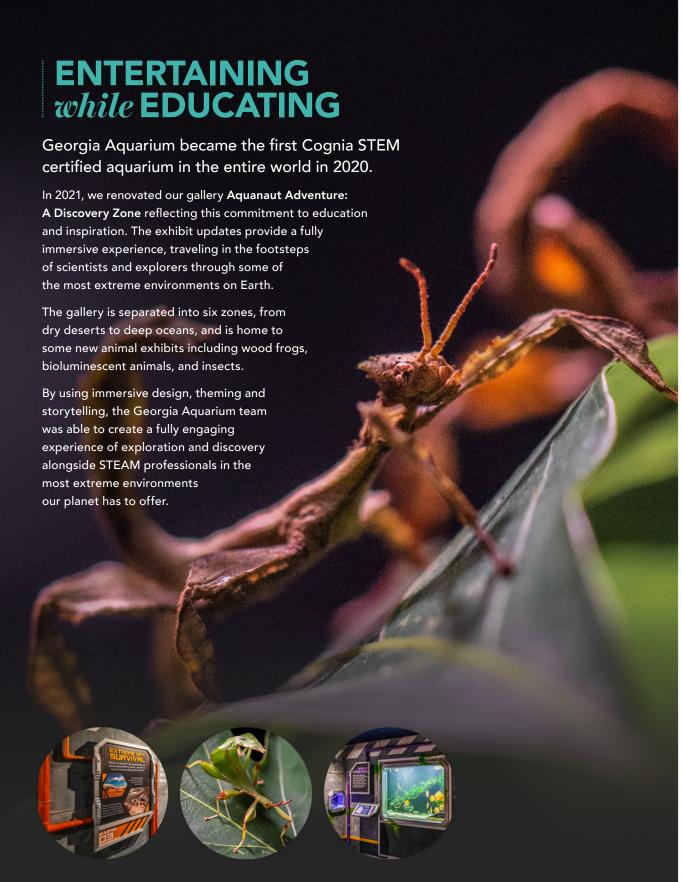
volunteers

celebrated their

year anniversaries

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Natural Gas (GNG) to add enhancements to our southern sea otter exhibit.

This interactive element includes two games that teach visitors the important role southern sea otters play in reducing carbon emissions. While playing, guests also learn how they can help protect the environment by making their natural gas usage carbon neutral with the Greener Life program from GNG.

Sea otters are considered a keystone species because of their role in keeping kelp forest ecosystems in balance. Kelp is important to the ecosystem as it can naturally absorb and hold a substantial amount of carbon from the atmosphere. A large population of sea urchins can devastate a kelp forest by eating the kelp's "holdfasts," or the root-like structures that anchor them to the seafloor. By hunting sea urchins, sea otters keep the population in check and in turn, the kelp forests can thrive.

purchases and retires carbon offsets to balance the impact of those customers' emissions. This product helps GNG consumers do their part for the environment and reduce their carbon footprint.





"We are always looking for innovative ways to reduce our environmental impact and to share that message with our guests."

**Michael Lewis**, Vice President of Exhibits and Projects, Georgia Aquarium

# **GUEST PROGRAMS** & EVENTS participation



Almost quests celebrated at the Aquarium through our birthday parties

2021 brought many events back to Georgia Aquarium.

guests spent the night through our

Sleep Under the Seas program



including general guests, Boy Scouts, Girl Scouts and Cub Scouts



#### Agua Vino

After missing 2020, Georgia Aquarium's largest fundraising event, Aqua Vino, was held on October 1, 2021. Guests enjoyed wine tastings, small bites, live music, and exciting auction items while exploring our galleries. All proceeds supported our vital Research and Conservation initiatives.

> Other events throughout the year supporting Georgia Aquarium programs included







5K Race

Fish & Chips Golf **Tournament** 

**Science** on Tap



Close to

guests participated in our Behind the Seas Tours gaining a deeper understanding

of the Aquarium and our mission

events and

external

Aquarium buyouts

Hosted

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# Pathways TPOMISE

OPENING UP NEW AVENUES
FOR OUR GREATER
COMMUNITY



Georgia Aquarium is continuously striving to be a bigger part of the greater Atlanta community as a whole, and takes pride in our conservation and community enrichment efforts across the city.









## **MILITARY SALUTE**





Georgia Aquarium and our Military Salute program's founding partner, The Home Depot Foundation, are proud supporters of our armed forces. Through our Military Salute programming, we are dedicated to impacting military personnel with positive experiences.

In 2021, Georgia Aquarium was able to bring on Adam Rosbury to manage our Military Salute program. We were able to grow our external outreach to Veterans Service Organizations, Veterans Affairs groups, and other military groups that had no prior knowledge of what Georgia Aquarium offers the military and their families.



VETERANS IMMERSION PROGRAM (VIP



NOW SERVING **34 DIFFERENT VETERANS GROUPS** (MORE THAN DOUBLE THE NUMBER OF GROUPS SERVED IN PREVIOUS YEARS!)

SUCCESSFULLY ORGANIZED AND FUNDED TRAVEL FOR VETERANS GROUPS THAT WOULD NOT HAVE THE ABILITY TO ATTEND OUR VIP EVENTS OTHERWISE

EXPANDED OUR
REACH TO VETERANS
IN 15 DIFFERENT
STATES

OVER 1,000 VETERANS
PARTICIPATED IN
IMMERSION
PROGRAMS IN 2021

IMPLEMENTED THE

NEW SHARK CAGE DIVE
INTO THE VETERANS
IMMERSION PROGRAM (VIP)



#### **GOLD STAR FAMILY DAYS**

We brought back Gold Star Family Days to Georgia Aquarium to serve families that have lost a loved one in service to this country. We hosted presentations honoring the fallen heroes as well as provided experiences for all families in the Aquarium including admission, interactive programs, meals, parking, and photos and videos.

#### **VETERANS CARE PACKAGES**





#### BATTLE BUDDIES DAY

Service animals in training for disabled veterans visited Georgia Aquarium to roam with their trainers to help the animals learn to cope with large crowds and distractions.



This newly created program under the Military Salute umbrella uses an integration of the therapeutic nature of diving and service projects to provide veterans with a meaningful and fulfilling experience in the field. Two dive trips were planned and executed to Jupiter, Florida at no cost to the participating veterans.



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SEA CHANGE 🖟 2021 ANNUAL REPORT 17

## COMMUNITY OUTREACH

As a leader in aquatic research and exceptional animal care, Georgia Aquarium is dedicated to fostering a deeper appreciation for our ocean and its animal inhabitants. We give back to our city by partnering with like-minded organizations and providing resources that encourage, inspire, and support our local community here in Atlanta.



Georgia Aquarium received a one-of-a-kind violin from artist, Antonio "Tonny" Barajas, to support Shepherd Center patients' rehabilitation programs. The Georgia Aquarium Violin, decorated with incredible detail of many animals you can find at the Aquarium, came as a tribute to the Aquarium, a place the artist admires and respects, and as a thank you to the Shepherd Center. In 2018, Tonny's grandfather suffered an accident and was rehabilitated at Shepherd Center. Georgia Aquarium and Shepherd Center held a raffle in September 2021, at the culmination of Spinal Cord Injury Awareness Month, raising over \$3,000 for patients at Shepherd Center to participate in our Journey with Gentle Giants program.





# INVESTING IN FUTURE GENERATIONS

Georgia Aquarium partnered with Invest Atlanta to support our newest gallery, SHARKS! Predators of the Deep. This partnership includes Georgia Aquarium's commitment to providing community benefits to Atlanta's Westside district.

Ten students from Booker T. Washington High School in Atlanta were selected to receive the inaugural Georgia Aquarium College Scholarship. A reception was held in May 2021, honoring these special students, as well as Invest Atlanta, in our dynamic shark gallery. That evening, Dr. Brian Davis, President & Chief Executive Officer at Georgia Aquarium, surprised the students by doubling their scholarship amount, further supporting these students' goals for the future, and inspiring the next generation of aquatic advocates.



# ENCOURAGING WOMEN IN SCIENCE

Made possible through support from The UPS Foundation, Georgia Aquarium was able to host apprentices from Spelman College. This program was created to offer minority, female students a unique opportunity to enhance their careers in STEM.

Each apprentice logged 12 to 40 hours each week assisting in animal care on our Fish and Invertebrates team with an emphasis on coral husbandry. The apprentices helped culture and propagate numerous coral species and packed and sent dozens of Georgia Aquarium cultured corals to other AZA partner facilities. Apprentices also assisted in the construction of a new 250-gallon coral holding system to help support the AZA Florida Reef Tract Coral Rescue Program.

Two of the apprentices completed their confined water Scuba certification and will be working on Open Water soon. We hope to continue to celebrate and inspire future female scientists while encouraging equity, diversity, and inclusion.

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# **GEORGIA AQUARIUM FIELD WORK IN THE GALAPAGOS**

In fall of 2021, members of Georgia Aquarium's Research and Conservation, Animal Health, Dive, and Marketing and Communications teams undertook an expedition to the Galapagos Archipelago.

Joined by colleagues from the Galapagos Whale Shark Project and the Galapagos National Park Directorate, the goal of the expedition was to carry out field work for the long-term study of whale sharks in the far northern region of the Galapagos.

During a week of work, the group used various field methods to gather data that will continue to shed light on some of the remaining mysteries of whale sharks: where are they going? Where are they eating? Are they interacting with other animals?

While in the Galapagos, the main research activities included identifying whale sharks with photo-ID and spot pattern recognition, as well as attaching satellite tags, animal-borne video cameras and sampling the whale sharks' microbiome. The satellite tags not only track the whale sharks' travels but also give insight about their diving behavior and habitat preference using 3D movement data. The animal-borne video cameras give a full visual understanding of the sharks' movements underwater and any possible interactions with other animals. All microbiome samples taken help facilitate innovative research that looks at the role

these play in determining elasmobranch health and how the whale sharks' unique microbiome might be involved in disease, host immunity, nutrition, and waste processing.





#### **WHALE SHARK**

SCIENTIFIC NAME Rhincodon typus

**ANIMAL FACT** Each whale shark has its own individual spot pattern; like human fingerprints, no two are exactly alike.

CONSERVATION STATUS

Endangered











## A PLACE TO WARM UP

At the end of 2021, Georgia Aquarium received some new temporary residents; eight cold stunned loggerhead sea turtles that were rescued off the coast of New England.

Colder weather can cause sea turtles to become susceptible to hypothermia which makes it difficult for them to find food and swim to the best of their abilities.

Each year, zoos and aquariums from across the country work alongside our partners at U.S. National Oceanic and Atmospheric Administration (NOAA) and U.S. Fish and Wildlife Service (USFWS) to help provide cold stunned turtles with temporary homes to warm up and gain strength.

These turtles will continue to receive incredible care from our Animal Care and Veterinary teams behind the scenes and once they are deemed strong enough, be released back to the ocean.



#### **LOGGERHEAD SEA TURTLE**

**SCIENTIFIC NAME** Caretta caretta ANIMAL FACT Loggerhead sea turtles migrate huge distances between their feeding grounds and their breeding/nesting sites.

**CONSERVATION STATUS** Vulnerable











Georgia Aquarium's research team conducted field research in three sound systems along the Georgia coast evaluating estuary health.

The team, in collaboration with University of Georgia at Skidaway Island and Kennesaw State University, conducted a fishing survey where they collected samples from 200 juvenile sharks from Doboy Sound (i.e. Sapelo Island), Ossabaw Sound, and Wassaw Sound (i.e. Savannah), which have varying degrees of human impact. The aim is to use sharks as "canaries in the coal mine" to learn about the health of these important coastal ecosystems.

A small blood sample was taken from juvenile sharks to quantify total mercury levels as well as measuring bacteria and heavy metals in the water and sediment at each sampling site. All work was performed as part of Allyson Stiles' Master's thesis project through Kennesaw State University, under the observation and guidance of Dr. Kady Lyons, Research Scientist at Georgia Aquarium. Allyson Stiles is currently writing her Master's thesis summarizing findings from this field work and aims to defend in Summer 2022. Georgia Aquarium and our research partners will continue to monitor and further investigate the role juvenile sharks play in determining the health of Georgia's estuaries.

#### **BONNETHEAD SHARK**

SCIENTIFIC NAME Sphyrna tiburo **ANIMAL FACT** Bonnethead sharks are the smallest of the hammerhead shark genus, Sphyrna.

**CONSERVATION STATUS** Endangered













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**TUFTED PUFFIN** SCIENTIFIC NAME ANIMAL FACT Puffins have small wings and legs set far Fratercula cirrhata back on their body that make them much better at swimming and diving than walking on land or flying. **CONSERVATION STATUS** (EX) (EW) (CR) (EN) (VU) (NT) (LC) (DD) (NE) Least Concern

## THANK YOU TO OUR DONORS

As a 501(c)3 nonprofit, we rely on the support of our community to ensu groundbreaking research initiatives, conserv By supporting Georgia Aquarium, these gene us to ma health and welfare of aquatic life from aroun nain at

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These donations were received between January 1, 2021 and December 31, 2021. We have done our best to ensure correct listing; however, if your name is incorrect or omitted, please contact the Development department so we may correct our records. You can reach us at 404.581.4136 or DEVEL

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# **2021 BALANCE SHEET**

#### **ASSETS**

7.00=10	
Cash & Investments	\$67,636,340
Prepaids	\$2,045,016
Receivables	\$10,404,952
PP&E, Net	\$429,957,443
Total Assets	\$510,043,751
LIABILITIES	
AP & Accrued Expenses	\$11,789,370
Deferred Revenue	\$5,261,026
Debt & Other	\$63,595,967
Total Liabilities	\$80,646,363
NET ASSETS	
With Restrictions	\$403,058,829
Without Restrictions	\$26,338,559
Total Net Assets	\$429,397,388

# **2021 INCOME STATEMENT**

#### **REVENUE**

Change in Net Assets	\$29,318,511
Total Expenses	\$91,516,500
Other Expenses	\$1,013,228
Fundraising	\$130,802
Support Services	\$28,554,897
Program Services	\$61,817,573
EXPENSES	
Total Revenue	\$120,835,011
Shuttered Venue Operators Grant	\$10,000,000
Fundraising	\$4,984,654
Commissions & Events	\$11,817,548
Admissions & Memberships	\$94,032,809

**Note:** The statements shown above are condensed versions of our audited financial statements and do not include footnote disclosures. Complete audited financial statements are available upon request.

