

## Filming at Georgia Aquarium Overview

### Parking

- Georgia Aquarium parking deck address: **357 Luckie St. NW, Atlanta, GA 30313**. You must use the Luckie Street entrance for the parking deck if arriving before operation hours.
- Vehicle Height/Size Restrictions: Luckie St. entrance - 6'8", Ramp to all levels - 6'8"
- We have made changes to the parking deck to allow for social distancing. This includes blocking off every other parking space to give guests ample room and providing signs to explain where to go upon arrival. You may park anywhere in our parking deck with the exception of reserved spots.
- There is no oversized vehicle parking currently available in our parking deck.
- Directions: [www.georgiaaquarium.org/experience/visit/directions-parking/directions-parking-faq](http://www.georgiaaquarium.org/experience/visit/directions-parking/directions-parking-faq).

### Entrance

- All crews must enter at through the Oceans Ballroom or employee entrance, unless noted otherwise. This entrance is located on the first floor of the parking deck.
- Crews will check in and meet a member of the Communications team to be escorted to designated area(s). A Communications team member will escort crews at all times.
- **All crew members are required to wear a mask, covering their mouth and nose, at all times.**
- All crews must send the number of people in their crew and names ahead of their visit to ensure expedited entry through our security screening.
- All crews must consent to a contactless temperature scan and bag check prior to entering the building. Any person exhibiting a fever (temperature of 100.4° or higher) will not be permitted entry.
- Wall and floor signs have been installed to illustrate required social distancing measures.

### What to Bring

- To make sure you can get around quickly and efficiently, bring a cart, dolly, hand truck, etc. to store equipment. Keep in mind that some areas have limited space, and only necessary gear will be allowed. Gear must always be secured and accounted for. Georgia Aquarium is not responsible for misplaced items.
- All equipment, vehicles, and crew size must be agreed upon prior to the date of filming.
- Copies of agreements, schedule, crew identification, and any additional paperwork needed.
- A mask for all crew members to be worn at all times.

### What NOT to Bring

- Outside food or drink. If craft services are needed, details will be agreed upon prior to filming. Only Coca-Cola products are allowed in the building. For a full list of Coca-Cola products, visit [www.coca-colacompany.com/brands](http://www.coca-colacompany.com/brands).
- Additional equipment, lighting, etc. not agreed upon prior to filming, and guests that are not a part of the crew or talent, will not be allowed.

## Guest Filming Policy

- Guests can be photographed, or filmed for b-roll purposes per our photography and videography waiver on each ticket.
- Filming cannot disrupt guest experience, or present a safety issue to guests, staff, or animals. Large equipment or set-ups that may interfere with guest experience, safety, or staff operations are not allowed during operational hours, unless discussed prior to the filming date.
- If an interview is needed, a member of the Communications team will approach guests to ask if they are willing to participate. Outside crew members are not to ask guests for interviews.

## Filming and Photography Guidelines

- Georgia Aquarium reserves the right to cancel any shoot at any time if it is not in the best interest of Aquarium animals, staff, or guests, or if it defies the Aquarium's mission or any of the guidelines outlined.
- Behind the scenes filming access is determined by Georgia Aquarium Communications team, management, zoological personnel, and facilities personnel. Access can be denied at any time.
- No strobe lighting is allowed inside the Aquarium, and flash photography is not allowed in certain exhibits. If a type of lighting is determined to be harmful to an exhibit or animals in any way, it will not be allowed.
  - The lighting in our SHARKS! Predators of the Deep gallery is dimmed for the comfortability of the animals. Phone flash and minimal lighting is permitted but no large-scale artificial lighting is allowed.
- Crewmembers, and outside filming equipment (underwater cameras, lighting, GoPro) are not allowed in habitats.
- For all Georgia Aquarium filming guidelines and policies, visit [news.georgiaaquarium.org/access](https://news.georgiaaquarium.org/access).