

GEORGIA AQUARIUM

Career Information



What department is this position in?

Communications

What is the position's official job title?

Senior Manager of Communications

Does this position require a college degree?

Yes

What kind of degree does this position require?

Bachelor's Degree or higher; Usually in Communications, Public Relations, Marketing, Journalism, Social media, or a related field.

GEORGIA AQUARIUM

Career Information



Do you need any certifications outside of a degree for this position?

None are required, but you can be Accredited in Public Relations (APR) or other certifications!

What does the average day look like for this position?

It can be anything from managing media requests, approving and creating social media content, managing the social and PR teams, creating communications plans and working on communications strategy or filming in the building!



GEORGIA AQUARIUM

Career Information



Are there any internships that help to get this position?

Yes; any communications or social media internships

Is there any way to volunteer or shadow with this position?

Not currently.

What path did you take to get to working at Georgia Aquarium?

After graduating from college, I worked in communications for a professional hockey team and an advertising agency prior to joining Georgia Aquarium. I also had an internship with the hockey team prior to being hired.

GEORGIA AQUARIUM

Career Information



What is your favorite part about working at Georgia Aquarium?

The people!

Is there anything else you want to share about this position?

Build up your writing skills if you are interested in working in public relations or social media! Being a good writer is a must in the field!

