

GEORGIA AQUARIUM

Career Information



What department is this position in?

Marketing

What is the position's official job title?

Manager of Partnerships Marketing

Does this position require a college degree?

Yes

What kind of degree does this position require?

Bachelor's or higher, can be in any field.

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Do you need any certifications outside of a degree for this position?

No

What does the average day look like for this position?

Every day is different, but my primary focus is building on the relationships we have with our external corporate partners and our continued efforts to bring new brands into the building. Each partner has different priorities that we lay out in their contracts, and it's my job to fulfill our portion of the agreement (ex. yearly ticket allotments, onsite marketing, coordinating events, etc.).



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Are there any internships that help to get this position?

Not currently.

Is there any way to volunteer or shadow with this position?

Not currently.

What path did you take to get to working at Georgia Aquarium?

I started working at Georgia Aquarium as a part-time Guest Programs team member. From there, I moved to the Training team and wrote curriculum for new employees and volunteers. After that, I moved to our Development and Fundraising team before transitioning to the Partnerships Marketing group.

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What is your favorite part about working at Georgia Aquarium?

I love that it is an atmosphere that encourages learning beyond the classroom and the easy ability to collaborate with brilliant coworkers from all walks of life. This involves working with internal teams to organically integrate new brands into our space--which is probably my favorite part of my position because I get to brainstorm and be creative.

Is there anything else you want to share about this position?

My title is a new one that was created to help grow the partnerships team. Before the creation of my role, it was a team of one. I love that I can have a hand in raising funds for an important cause I care about: Georgia Aquarium.

