

# Brand Management

## Graphic Designer



**Q: Does the job require a degree, certification, or both?**

**A: Yes. Bachelor's Degree or higher, a design related Bachelor's or Bachelor's of Fine Arts would be preferred. I have a BFA of Illustration.**

**Q: Is there any way to volunteer or shadow with this position?**

**A: Not currently, but we hope to have more opportunities in the future!**

**Q: Are there any internships that help to get this position?**

**A: Not currently.**



Q: What does your average day look like?

A: My days include creating advertising graphics for cross-functional teams (like Sales and Events), updating existing collateral that goes out to guests, and staying up to date on current marketing design trends. While I communicate with many different teams, I have a pretty independent role that allows me to make space in my day to stay inspired and learn how to best showcase our animals.

Q: What path did you take to get to Georgia Aquarium?

A: I graduated from the Savannah College of Art and Design with a BFA in Illustration in 2020. I started my career at Carter's, creating apparel graphics for children's clothing in a corporate setting. Then I had the opportunity to apply for this new marketing design position at Georgia Aquarium.

Q: What is your favorite part about working at Georgia Aquarium?

A: I love the variety of designs I get to work with, and learning second-hand about all the animals and their biology!



*Thank You*